



Transformers Foundation Launches Supplier Community for Denim Industry

FOR IMMEDIATE RELEASE

New York City, New York | January 25, 2023 | The Transformers Foundation, the unified voice of the denim supply chain and its ideas for positive change, is proud to announce the launch of the Transformers Supplier Community. The community will bring together denim suppliers that share the Foundation's conviction that sustainability starts with producers. The community is open to all makers of denim garments, components, or other relevant raw materials; makers of denim-related equipment and machinery; growers and raw material extractors; and to agents sourcing denim.

"We believe that sustainability starts with producers and requires collaboration between competitors," said Kim van der Weerd, Intelligence Director at Transformers Foundation, "and we imagine a future where the denim supply chain - the true transformers of our industry - are the most credible authority on what sustainability means to our industry."

The community is free to join, and members will have access to a variety of resources and opportunities, including:

- Opportunities to present at Transformers Foundation events
- Opportunities to be interviewed for relevant deep dive reports
- Opportunities to endorse forthcoming reports
- Opportunities to join or start industry councils.
- Press opportunities
- A monthly round-up of the latest sustainability news, resources, and events
- In addition, the community will have access to the Transformers Foundation's own reports, opinion pieces, and upcoming events.

"We're excited to bring together a community of denim suppliers who share our conviction and want to take a leadership role in sustainability," said Kim. "We look forward to working together to create a more sustainable future for our industry."

Those interested in joining the Transformers Supplier Community can apply now at <https://www.transformersfoundation.org/transformers-supplier-community-lp>

For more information on the Transformers Foundation, please visit the website [here](#).

About Transformers Foundation

Transformers Foundation is the unified voice representing the denim industry and its ideas for positive change. It was founded to provide a thus-far missing platform to the jeans and denim supply chain and a central point of contact for consumers, brands, NGOs, and media who want to learn more about ethics and sustainable innovation in the industry.

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