



# TRANSFORMERS ED

May 4th — 6th LIVE via Zoom



## P R E S S   R E L E A S E

### Transformers Foundation's Marks Its Global Expansion by Extending Its Educational Programs to Spanish. The Student and Consumer-Facing Denim Education Series Transformers ED in Collaboration With CENTRO Mexico.

NEW YORK | April 13, 2021 | Transformers Foundation presents Transformers ED in collaboration with CENTRO Mexico. This edition of the digital event marks the global expansion of Transformers ED, with all panels and presentations taking place in Spanish. The silver lining to the ongoing travel restrictions is that this next edition of Transformers ED will be entirely online. Free and open to anyone who is interested to join via Zoom on May 4th, 5th, and 6th.

In its fourth edition, Transformers ED aims to educate students and consumers on best practices and innovation led by industry veterans and experts. Transformers Foundation believes that responsibility and transparency begin by educating upcoming designers and denim professionals before entering the workplace and that education should be available and accessible to all.

Featuring three days of Spanish content focused on the supply chain, sustainability, and design, Transformers ED Mexico will present a robust and diverse roster of speakers and panellists catered to support sustainability literacy for our Latin American audience.

This upcoming ED event will spotlight solutions being created by leading members of the denim community, new ways of approaching design thinking, and help students and consumers in Latin America understand the inefficiencies and threats facing the denim supply chain – as well as opportunities for improvement and innovation.

**May 4** panels and presentations will explore the denim supply chain, including yarn, spinning and raw materials. Topics will range from indigo history and how denim is made to “Fiber 101” mini masterclasses on cotton, elastomeric, man made cellulose and bast fibers from top industry experts.

**May 5** panels and presentations will focus on dyeing and finishing in denim and jeans production. Industry experts and innovators will give updates and insights into the latest dye developments, natural dye alternatives, garment making requirements, tools for low impact garment processing in the laundry, and the role of chemicals in the denim supply chain.

**May 6** panels and presentations will analyze what responsibility in the denim industry means through circular production, chemical and waste management, and new developments from the industry. Students and consumers will learn new ways of approaching design thinking, how to think about quality garments, how trend forecasting has evolved, and the outlook on denim's future.

**May 7 & 8** through the Transcultural Project "Future Denim, Mexico 2031," fashion & textiles students from diverse schools in Mexico & LATAM will use the case study to reimagine the industry alongside CENTRO's Graduate Program in Future Design. The tools & methodologies provided for teamwork will allow for students to later rethink the industries in their own countries.

*"The response to our past Transformers ED events has been extremely motivating with students from 30 universities and fashion programs across Europe and the United States attending to receive an in-depth and unvarnished crash course on the state of the denim supply chain,"* said Andrew Olah, founder of Transformers Foundation and Kingpins Show. *"This 4th edition, we shifted our timing to accommodate Latin American students, which we couldn't be more excited about, and spaced out the event over three days, at three hours per day. Our goal is to prepare students all around the world to enter our industry and hit the ground running with a clear understanding of the opportunities and challenges facing the jeans industry. If we want to change the future of the denim industry, we must equip the young professionals entering the industry with the best information and insight."*

A complete program will be available soon. To register for the event, please visit our site [here](#). Videos from past Transformers ED events are available [here](#).

**Speakers include:** Aglaia Gomez, Eco Intelligent Growth; Andrew Olah, Transformers Foundation; Arlethe Sanchez, Tavex; Begoña García, Jeanologia; Jamie Gonzalez, DyStar; Miguel Sanchez, Transformers Foundation; Maurizio Morosini, Tonello; Monica Mendoza, CENTRO; Mr. Rene Pineda, Lycra; Wilson Avalos, Siete Leguas; and more to be announced in the coming weeks.

#### **About Transformers Foundation:**

Transformers Foundation is the unified voice representing the denim industry and its ideas for positive change. It was founded to provide a thus-far missing platform to the jeans and denim supply chain and a central point of contact for consumers, brands, NGOs, and media who want to learn more about ethics and sustainable innovation in the industry.

We represent the denim supply chain: from farmers and chemical suppliers to denim mills and jeans factories.

<https://www.transformersfoundation.org/>

Instagram: @transformersfoundation <https://www.instagram.com/transformersfoundation/>

LinkedIn: @Transformers Foundation <https://www.linkedin.com/company/transformers-foundation/>

#### **About CENTRO:**

CENTRO is a higher education institution dedicated to the professionalization of creativity and understands creativity as a catalyst for change, innovation and value creation. Education at CENTRO is anchored to the study of the human, integrating a systemic perspective and fostering complex thinking for understanding and solving problems. Starting from a specialized and personalized model, it trains creative experts with a social, sustainable and entrepreneurial approach.

<https://www3.centro.edu.mx/>

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