



Transformers Foundation Launches its First Live Event Since The Pandemic: “Emerging Approaches to Sustainability: Co-creating Solutions”

Candid Conversations Between the Denim Supply Chain and Sustainability Professionals

March 11th | Amsterdam, Netherlands | The Transformers Foundation is proud to announce its first official live event since the pandemic. Titled “Emerging Approaches to Sustainability: Co-creating Solutions”, this event will bring together denim suppliers and sustainability professionals from NGOs, consulting firms, brands, and financial institutions for candid and collaborative conversations on April 11th in Amsterdam, Netherlands.

The event will focus on the power and possibility of connection and will provide a safe space for honest dialogue about the most pressing sustainability issues facing the denim industry. These include decarbonization, certification alternatives, living wages and more.

For those who do not have a production background, the event will also offer an interactive crash course on how denim is made. This will help attendees understand the basics of denim production and what the best available practices are.

Transformers Foundation welcomes anyone who is interested in learning more about best practice in the denim industry and building connections with others. By attending this event, you will gain a better understanding of the challenges and opportunities in the denim industry and be better equipped to create a fair and just denim supply chain.

This event will be held on April 11th at 10:30am at Tolhuistuin in Amsterdam City.

For more information, please visit Transformers Foundation [website](#).

Free Registration [here](#).

About Transformers Foundation:

Transformers Foundation is the unified voice representing the denim industry and its ideas for positive change. It was founded to provide a thus-far missing platform to the jeans and denim supply chain, and a central point of contact for consumers, brands, NGOs, and media who want to learn more about ethics and sustainable innovation in the industry.

We represent the denim supply chain: from farmers and chemical suppliers to denim mills and jeans factories. <https://www.transformersfoundation.org/>

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