

Eight Ethical Principles for Purchasing of Jeans & Denim.

We believe that buyers and their employing companies should embody the following principles, which together comprise the values that affirm ethical and sustainable relationships with their suppliers, advance a positive reputation in the marketplace, and support positive internal company culture and morale:

1

HONESTY & TRANSPARENCY.

Transparency of intent and action in business dealings. Never mislead or deceive suppliers by misrepresentations, overstatements, partial truths, selective omissions, or any other means.

2

EMPATHY.

Care, compassion, and kindness. Seek to accomplish business objectives and financial results in a manner that causes the least harm and the greatest positive good for all parties. Treat suppliers as they wish to be treated themselves.



3

PROMISE-KEEPING & TRUSTWORTHINESS.

Behave in a trustworthy manner by providing relevant information and correcting misinformation with forthrightness. Make every reasonable effort to fulfill the letter and spirit of contracts and other commitments, and resist technocratic or legalistic interpretations of agreements as an effort to justify non-compliance or abdication of responsibility.

4

LOYALTY.

Fidelity and friendship to suppliers and related parties. Make every reasonable effort to resolve issues and continue long-term relationships even through adverse conditions.

5

FAIRNESS.

A commitment to equitability in all dealings. Never exercise power arbitrarily, employ indecent means to gain advantage, or take undue advantage of others' mistakes or hardships.

6

REPUTATION & MORALE.

Protect and build the company's good reputation and the morale of its employees by not engaging in conduct that might undermine respect. Take whatever actions necessary to correct or prevent inappropriate conduct within their company.

7

ACCOUNTABILITY.

Willingness to admit and correct unjust behavior or positions. Accept responsibility for ethical lapses in business dealings with suppliers, and the negative ramifications of these decisions for all involved stakeholders.

8

RESPECT.

Understand and value the efforts suppliers make to meet fixed, commercial, and technical requirements.

